Digital photography has taken the world by storm in the past decade, and continues to register major growth among consumers. One of the most ardent and dedicated markets in photography is nature photography. Nature photographers pursue their hobby and profession with a zeal unmatched in any other photo area.

With a consistent average of more than 417,458¹ website page views per month, NatureScapes is a leading website for nature photographers featuring:

- Educational articles
- Travel photography workshops
- Vibrant online community showcasing beautiful photo sharing galleries and friendly discussion forums
- Searchable member portfolios
- An online store with hundreds of tried and tested products for nature photography

Today, tens of thousands of professional and serious amateur nature photographers and outdoor enthusiasts from over 210¹ countries call NatureScapes their home on the web as registered users, paid members, and customers. Countless others read articles and participate in forums and photo sharing galleries. Photographers from all over the world buy their gear from the NatureScapes online store.

¹ Source: Google Analytics, Averages from January 1, 2015–December 31, 2015
Website Statistics

If you would like to reach this dedicated market, NatureScapes is a very efficient method and the best place to reach the targeted nature photography market. Based on Google Analytics\(^2\) for the first quarter of 2016, NatureScapes.net proudly maintains the following statistics.

- **68%** average return visitors
- **32%** average new visitors
- **371,738** average page views per month
- **5.07** average page views per visit
- **27,477** average users per month
- **04:10** average visit time duration

**Quality and Value**

With 68% of the NatureScapes audience returning monthly while attracting 32% new visitors at the same time, this shows that the NatureScapes audience is loyal and attentive. The statistics\(^2\) of 5.07 page views per visit with an average duration of 4 minutes, 10 seconds reflect the high value of the website to its users.

\(^2\) Source: Google Analytics, Averages from January 1, 2016–March 31, 2016
Advertising Locations

NatureScapes currently offers one advertisement location on the website. Additional advertising locations will be added in the near future.

Right Column
Location A - 300x250

Positioned near the upper area\(^3\) of the right column, this banner ad is displayed within the Articles and Forums sections only.

Only advertisements that do not compete directly with NatureScapes will be considered for placement. To support mobile friendliness, only non-Flash ads will be accepted. All banner ads, whether static or animated gifs, must be less than 200KB in size. Rates are available upon request and vary with website traffic and length of advertising schedule.

Start Advertising Today!
Please contact us if you have any questions or would like an advertising kit with current ad pricing. We look forward to building a relationship with you.

Toma Rutters
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1-888-667-0559 or 410-239-8025

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Follow Us

3. The right column advertisement location throughout the Articles and Forums sections may vary.