



Digital photography has taken the world by storm in the past decade, and continues to register explosive growth among consumers. One of the most ardent and dedicated markets in photography is Nature Photography. Nature photographers pursue their hobby and their profession with a zeal unmatched in any other area of photography.

With over one million page views per month, NatureScapes.Net is one of the leading resources for these nature photographers.

NatureScapes.Net serves this dedicated market as:

A Resource—with educational articles, tutorials, forums and seminars.

A Community—with discussion forums, events and image critiques.

A Creative Outlet—with searchable member portfolios.

A Provider—with an E-commerce store selling over 500-targeted products.

Over 18,000 professional and serious amateur nature photographers from over 143 countries call NatureScapes.Net their home on the web as registered users and qualified customers. Countless others stop in, view articles and post in forums. Shoppers from all over the world peruse the NatureScapes store.

If you would like to reach this affluent, dedicated market, NatureScapes.Net is a very efficient vehicle.

Based on web analytics for a one year trailing average, NatureScapes.Net has the following statistics:

Average page views per month: 1,350,000

Average page views per session: 11

Average time on site: 8 minutes

Average unique visitors per month: 39,000

In addition to a vast number of page views, NatureScapes.Net provides advertisers with a key factor in today's web marketing: "attention." NatureScapes.Net's "attention" statistics of 11 page views per session and time spent of 8 minutes on the site indicate high value of the site to its users: NatureScapes.Net's page views and time spent are twice that of similar sites.

NatureScapes.Net offers advertisers four types of banner ads:

Top of Page at 450 wide by 90 high*

Side of Page at 180 wide by 150 high*

Side of Page "skyscraper" at 160 wide by 600 high*

Top of Content at 728 wide by 90 high*

*UAP Compliant Standard Size from the Interactive Advertising Bureau

NatureScapes.Net prefers static banners as not to detract from our users' posted images.

In addition to advertising on the entire site, NatureScapes.Net provides the advertiser with the ability to target ads and to stretch advertising budgets by offering banners within the following website sections:

Front Portal Page including Articles, News and Events

Community Forums

E-commerce Store Pages

Workshops Page

Banner rates are available upon request and vary with website traffic and length of advertising schedule.

For more information, contact:

Chris Klapheke

Retail and Business Development

NatureScapes.Net

11900 Brinley Ave. #101

Louisville, KY 40243

888-667-0559

502-244-6555 fax

chris@naturescapes.net